



**YES
ON 2**

Alaskans for Better Elections, Ballot Measure 2, is about bringing more choice, more voice, and more power to Alaska voters.

We all want a better future for Alaska. Changing the way we vote will encourage politicians – regardless of party – to work together on solutions that represent the will of the people.

Ballot Measure 2 is about ending the influence of dark money, opening primary elections to all qualified voters, and allowing voters in the general election to rank the candidates for each office according to their preference.

These nonpartisan reforms have been tested in other states and resulted in increased voter turnout, greater candidate diversity, and more transparent campaign spending. Three simple changes that put the power of elections back in the hands of the people – where it belongs.

Elections are for voters, not party officials and special interests. On November 3, we can change our future by enacting three simple, nonpartisan reforms.

**A better Alaska begins with better elections.
Vote Yes on 2.**

AlaskansForBetterElections.com



Alaskans for Better Elections is a ballot committee that's working to put the power of Alaskan elections in the hands of Alaskan voters to make our elections more open, transparent, and fair.

This communication was paid for by Yes on 2 for Better Elections, PO Box 210295, Anchorage, Alaska 99521.

Jason Grenn, Chair, approved this message. The Top 3 contributors are Unite America, Denver, CO; Action Now Initiative, Houston, TX; Represent.Us, Florence, MA.

A Yes on 2 ensures we have more choices on Election Day, with both a primary open to all voters, regardless of party, and the ability to rank candidates in the general election.



Eliminates Dark Money

- Yes on 2 protects the integrity and fairness of our electoral process by shining a light on dark money spending in political campaigns.
- Alaskans have a right to know who is spending money to influence their vote. Yes on 2 improves transparency by strengthening reporting requirements for campaign spending.

Open Primary Elections to All Eligible Voters

- More than 60% of registered voters in Alaska choose not to affiliate with one of the two major political parties. Yes on 2 ensures that our fiercely independent voters have an equal opportunity to choose Alaska's leaders - regardless of party.
- Alaskans are more divided today than ever before. Partisan politics interfere with our ability to address our biggest challenges and build the Alaska we want for our children and grandchildren. Yes on 2 frees leaders to solve problems by encouraging them to work together for Alaska.

Ranked Choice General Election Voting

- Competition is good. Yes on 2 creates a free-market election system in Alaska that encourages greater participation among eligible voters.
- Ranked-choice voting gives Alaskans more choices, eliminates the spoiler effect, encourages campaigns to engage voters on issues and helps ensure that winners are elected with the support of a true majority of voters. Sound good? Vote Yes on 2.
- We like competition in every other aspect of life. Why not among the people we elect to represent us? Yes on 2 holds politicians accountable to voters.