

# ALASKA LEGISLATIVE PROCESS WORKSHOP 2013

## *Dealing Effectively with the Legislature, the Governor's Office and State Agencies*



GET READY FOR THE UP-COMING  
LEGISLATIVE SESSION WITH A TWO-DAY  
WORKSHOP THIS DECEMBER AT THE

**ALASKA NATIVE CULTURAL CHARTER SCHOOL — 550 BRAGAW STREET, ANCHORAGE**

**PART 1— FRI., DEC. 13 — 6-8:30PM**

**PART 2—SAT., DEC. 14 — 9AM-2PM**

**REGISTRATION FEE \$75**

### **THIS WORKSHOP COVERS:**

- The practical realities and power structure of lawmaking in Alaska—the all-important budget process, the role of the legislature, the governor's office, state agencies, lobbyists, and the press.
- Tips on how to think politically and understand the psychology of public officials for dealing with them effectively.
- Planning and managing an advocacy campaign including: obtaining information about what's going on in the legislature, the governor's office and state agencies; how to track a bill; effective use of lobbyists; avoiding common pitfalls that undermine a campaign.
- Effective ways to advocate your cause to elected officials, their staff, and agency personnel; the do's and don'ts of testifying before committees, and providing written information.
- Ways to use volunteers to the best advantage of your lobbying effort.
- Hands-on experience of organizing and implementing a campaign through a simulation exercise and insights from a panel of practitioners.
- A review of major issues in the up-coming legislative session (business, education, local government, rural-bush concerns), and the revised redistricting plan and its likely consequences for the power structure and decision-making process in Juneau.
- Where to get more information on the legislative process, working with state government, on advocacy techniques, and current Alaska issues.

### **The Presenter**

Clive Thomas taught political science at the University of Alaska in Juneau for over 30 years and ran the Alaska Universities Legislative Internship Program. He has written extensively on Alaska politics, including a forthcoming book, *Alaska Politics and Public Policy*, due out next summer. In addition, he provides commentary on Alaska politics for Alaska, national and international TV, radio and newspapers, and has served as a volunteer lobbyist. He also runs the consulting firm, APAS—Alaska Political Advocacy Strategies.



### **A PRESENTATION BY**



Check out our website at:  
**[www.akpoliticaladvocacy.com](http://www.akpoliticaladvocacy.com)**

**To register:** Complete and mail the attached form. Space limited to 40 participants—so register today!

**For further info about the workshop:**  
Call us at 907-957-7684, or email  
[CST@akpoliticaladvocacy.com](mailto:CST@akpoliticaladvocacy.com)

## Registration Form

### ALASKA LEGISLATIVE PROCESS WORKSHOP 2013

#### REGISTRATION FEE: \$75.00

*Please type your information below and print; or print the form and fill it out clearly by hand*

**Name:**

**Company/  
Organization:**

**Address:**

**E-mail:**

**Ph:**

**Send a check, money order or purchase order for \$75.00 made payable to APAS (Alaska Political Advocacy Strategies) to:**

**APAS  
P.O. Box 210271  
Anchorage, AK 99521**

Sorry, no on-line registration or credit cards.

On receiving your payment we will e-mail you a receipt.

We must receive your payment to guarantee you a place in the workshop.

The workshop is limited to 40 participants. When all slots are filled we will place you on a waiting list pending a cancellation.

**Refund Policy:** To receive a full refund you must cancel by contacting us ten (10) days before the workshop, by 5:00pm. Tuesday, December 3, 2013.

***Thank you for your interest in this workshop and in APAS!***



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